



PRESS RELEASE

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MELANDAS - COMING HOME TO BEAUTIFUL, GREEN LIVING.

With all the attention put on the health of planet Earth these days, it is no surprise that going green has become the rallying cry for businesses of all persuasions. However, at least one local name has decided that being eco-friendly, like everything else, best begins at home. Melandas, who has returned to the local home décor scene with a bang, is going all the way to make sure that beautiful homes do not come at the expense of a beautiful planet.

Melandas is not at all new to the furniture retail trade here. In fact, first established in 1983, it is a veteran player with a solid reputation as well as a wealth of experience in the industry. While it has previously left to seek a bigger playing field overseas, it has decided to come back home in a big way to meet the fast growing market for exotic furniture here. What has remained the same through these years is Melandas' unique sensitivity to the constant change in the taste and trends for furniture and furnishings. The news is that it now offers many more ingenious ideas to evolve products that are eco-friendly without sacrificing any degree of quality, durability or aesthetic appeal.

To mark its return to Singapore in the most visible way, Melandas has opened a brand new showroom conveniently located in the heart of the shopping district at Level 3, The Cathay. However, this is clearly not just another of many furniture showrooms. Occupying some 3,500 square feet of premium space, it is touted as Singapore's largest one-stop shop for eco-friendly furniture and furnishings with more than 1,000 items in stock at any one time. Step inside and you will discover not just innovative and trendsetting furniture sourced from all over Asia and Europe, but also the biggest selection of eco-friendly home décor accessories and materials. To complete the experience, a team of professional Home Stylists are on hand to help you plan and create your very own dream home.

Everything that Melandas keeps in stock is solid proof that you can enjoy a premium quality of life, without having to harm the earth in anyway. Here is where you will find green alternatives to almost all kinds of conventional materials, and you'd be surprised at just how creative these can be! Ever imagined that old railway tracks, leather strips and even thrown away straws and recycled newspapers can enjoy a new lease of life as exquisite home décor creations? Well the Melandas showroom is a treasury of such ideas, and the sheer amount of products available is stunning: over 50 colours for their naturally tanned leather from Elmo-Sweden,

more than 1,000 choices of organic cotton fabrics, 100 styles of wall coverings, 100 kinds of home accessories and decorative lightings...and the list goes on!

Being kind to earth is not the only thing pleasing about Melandas products. Recognised as a trendsetter from the very beginning, Melandas is synonymous with fine handcrafted furniture that are coveted for their prestige as much as for their style. And the wide range of concepts available is enough to please just about any taste. Hollywood glitz and glamour shares the limelight with everything that's retro and nostalgic. The East is as well represented as the West, and the traditional competes for your attention right next to the avant garde. With a wide range of collections for the the living, dining and bedrooms to even the outdoors, there is certainly a perfect choice for any home, anyone.

There's perhaps no better time to visit Melandas than now, because it is celebrating with a Grand Opening Sale that promises to see one-off offers of up to 50% Off. A luxury sofa set that usually costs \$1,990 is now going for just \$995, and many other such bargains are waiting for you only during this special opening promotion.

If a beautiful home can be yours at a much smaller price to yourself and to planet Earth, why not? Visit www.melandas.com.sg or the Melandas showroom for more smart, affordable ideas on living beautifully while staying green.

For more information and high resolution images, please contact:



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